



7 Mistakes to Avoid **When Creating Your Business Website**

Here's the Complete Checklist →

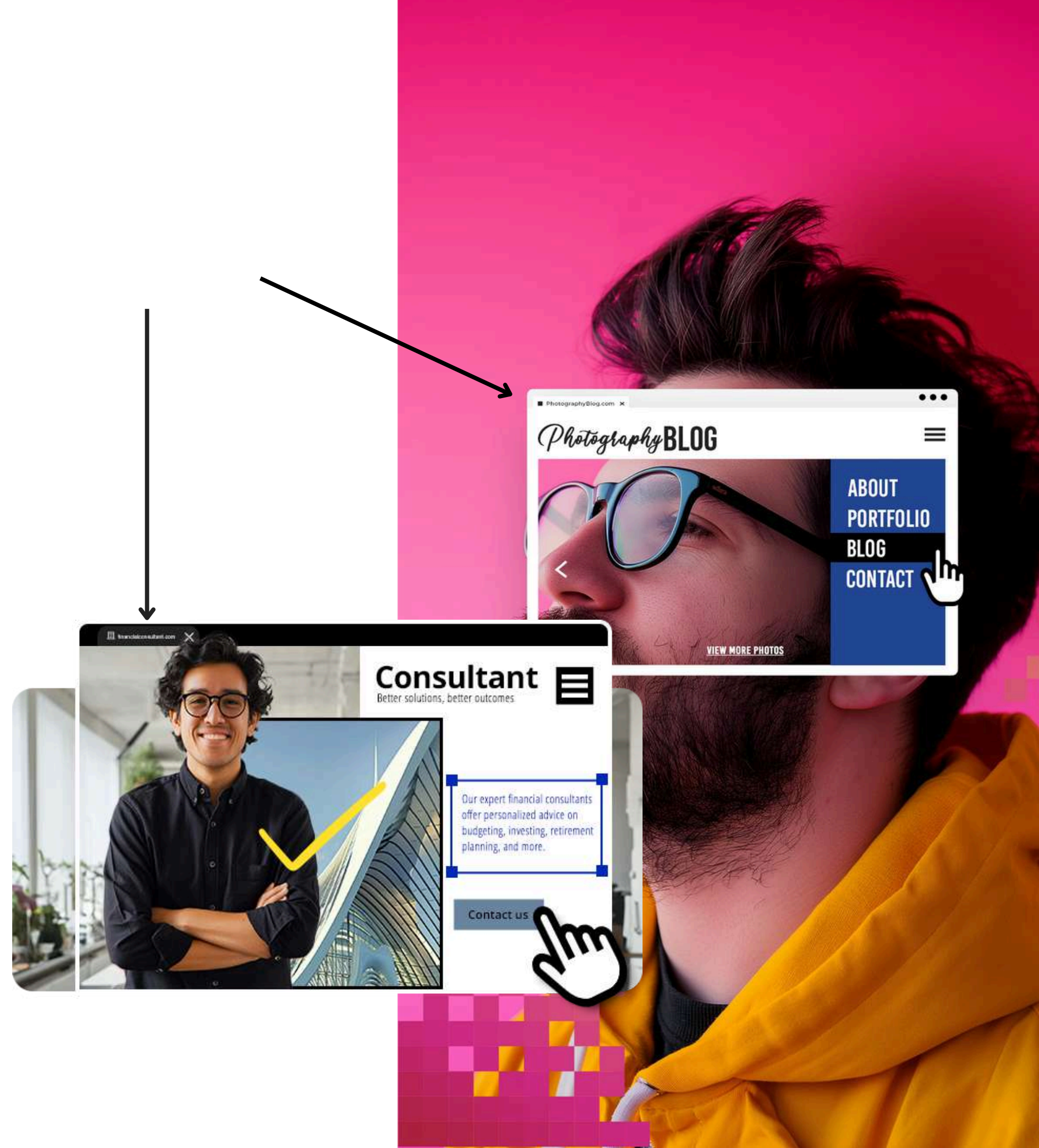
1 Domain Complicated or Unprofessional



Is your domain short, easy to remember, and aligned with your brand?

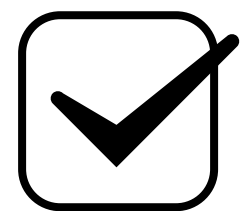


Have you chosen a professional extension like .com or .co.uk?

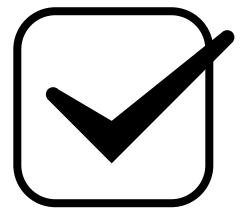


2 Design

Chaotic or Outdated



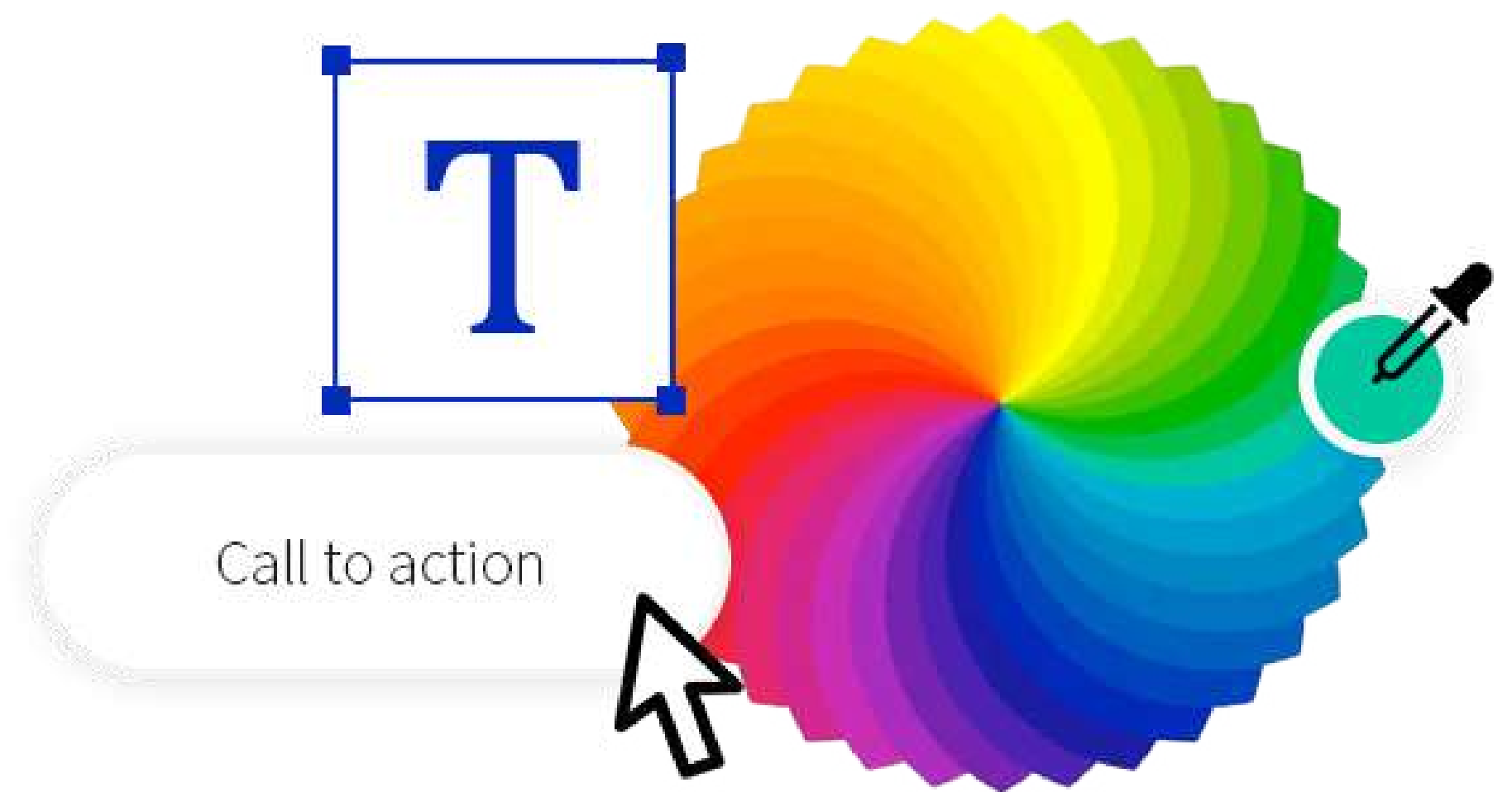
Is your design simple, modern, and consistent?



Have you limited colors and fonts to a harmonious palette?



Are elements well-organized and free from visual clutter?



3

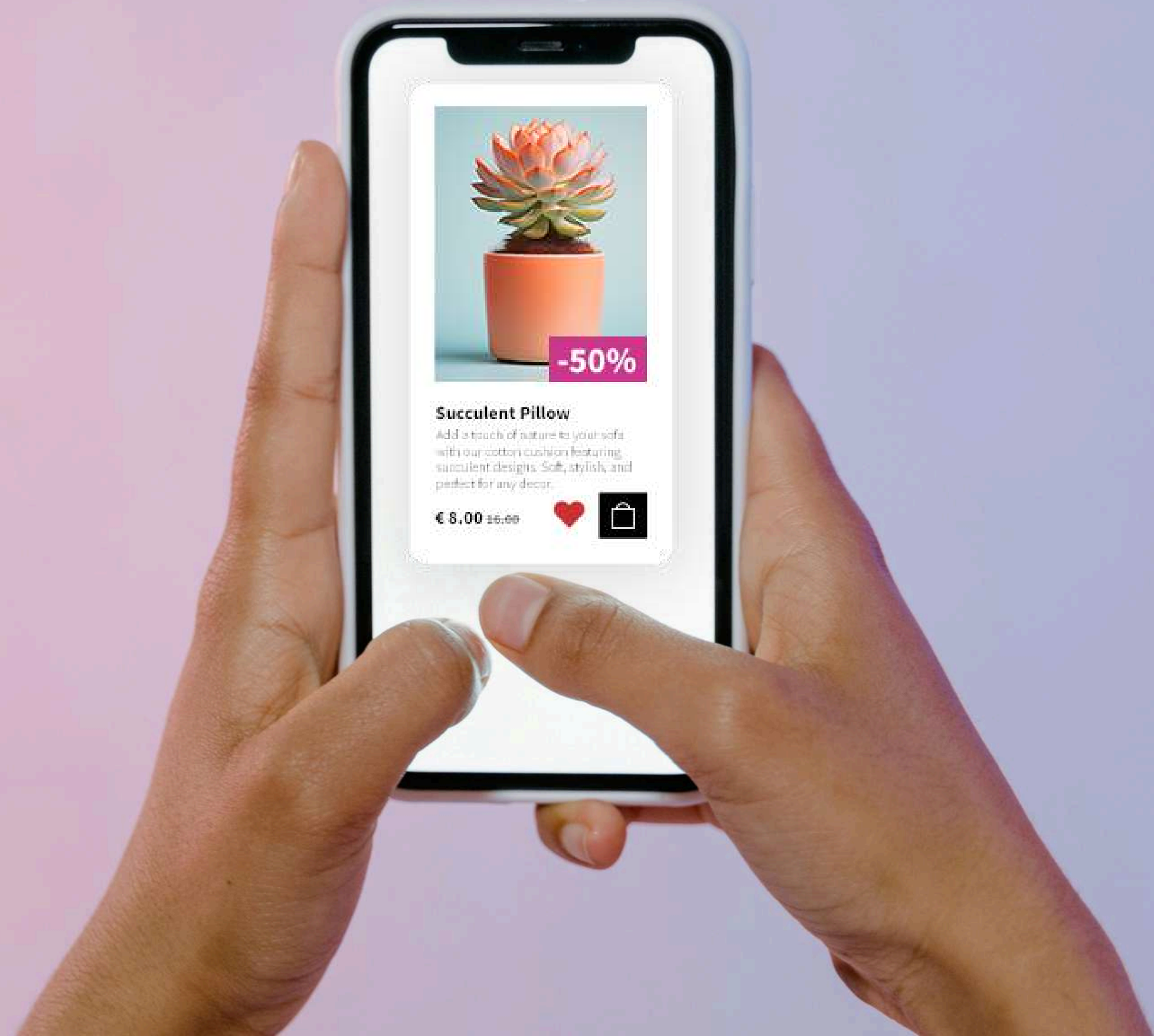
Not Optimizing for Mobile Devices



Does your site adapt perfectly to smartphones and tablets?



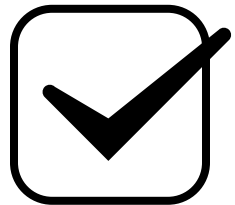
Have you checked the readability of text and the functionality of buttons on mobile?



4

Texts

Long or Confusing



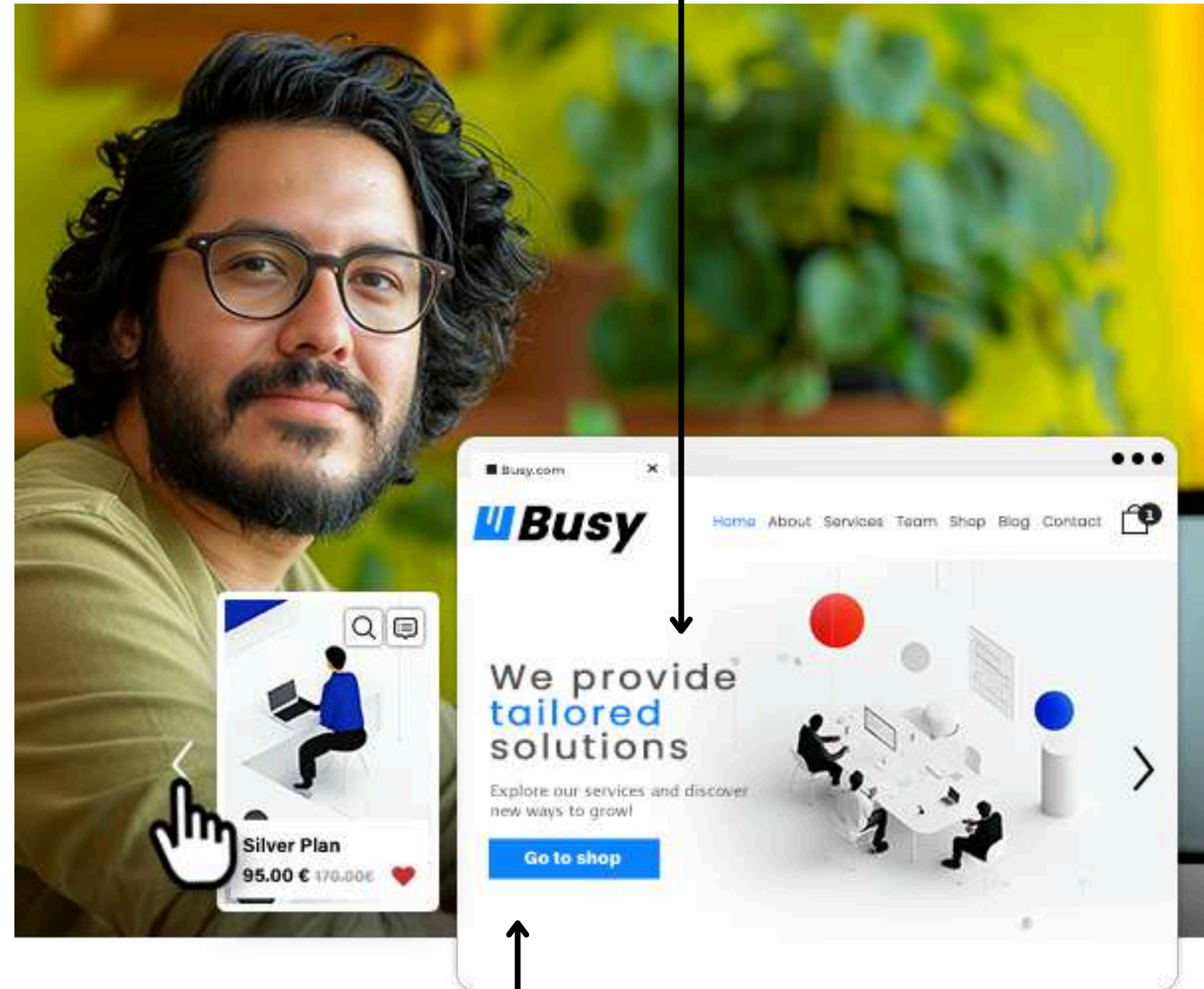
Are your texts concise, clear, and focused on explaining who you are and what you offer?



Have you used headings, paragraphs, and short sentences to make reading easier?



Are there visible, well-written Call-to-Actions (CTAs)?

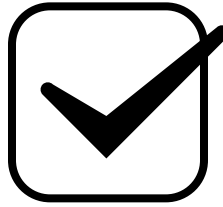


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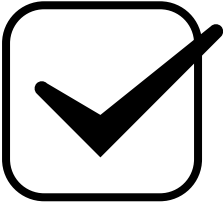
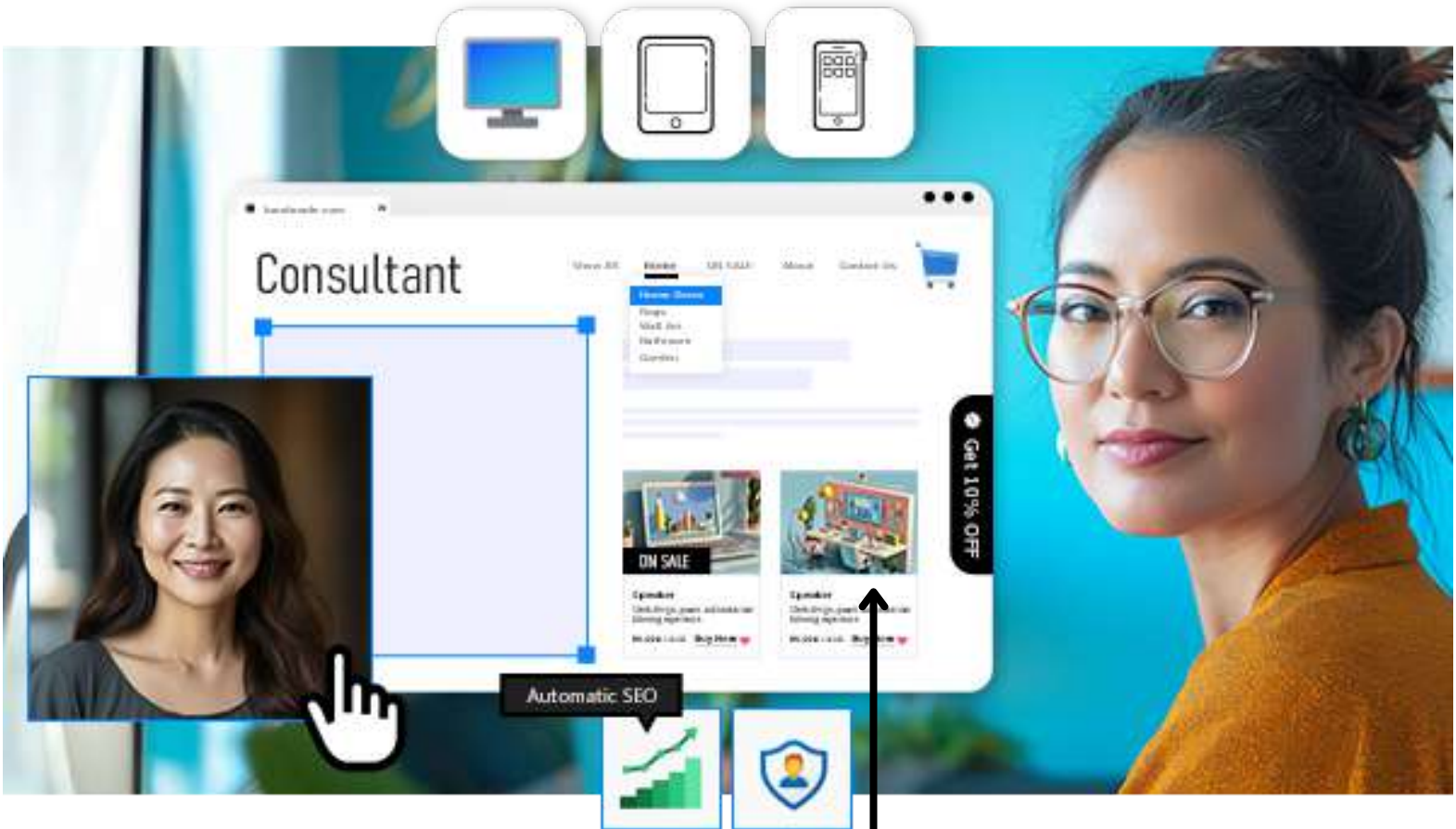
Neglecting Images and Visual Content



Do the images follow a consistent style?



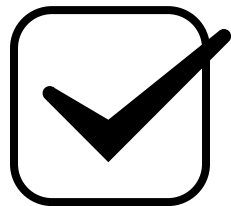
Are your images high-quality, relevant, and optimized for the web?



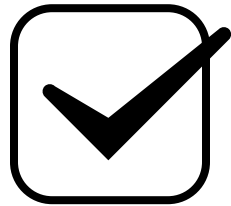
Have you added alt text to improve accessibility and SEO?

6

Ignoring the Importance of SEO



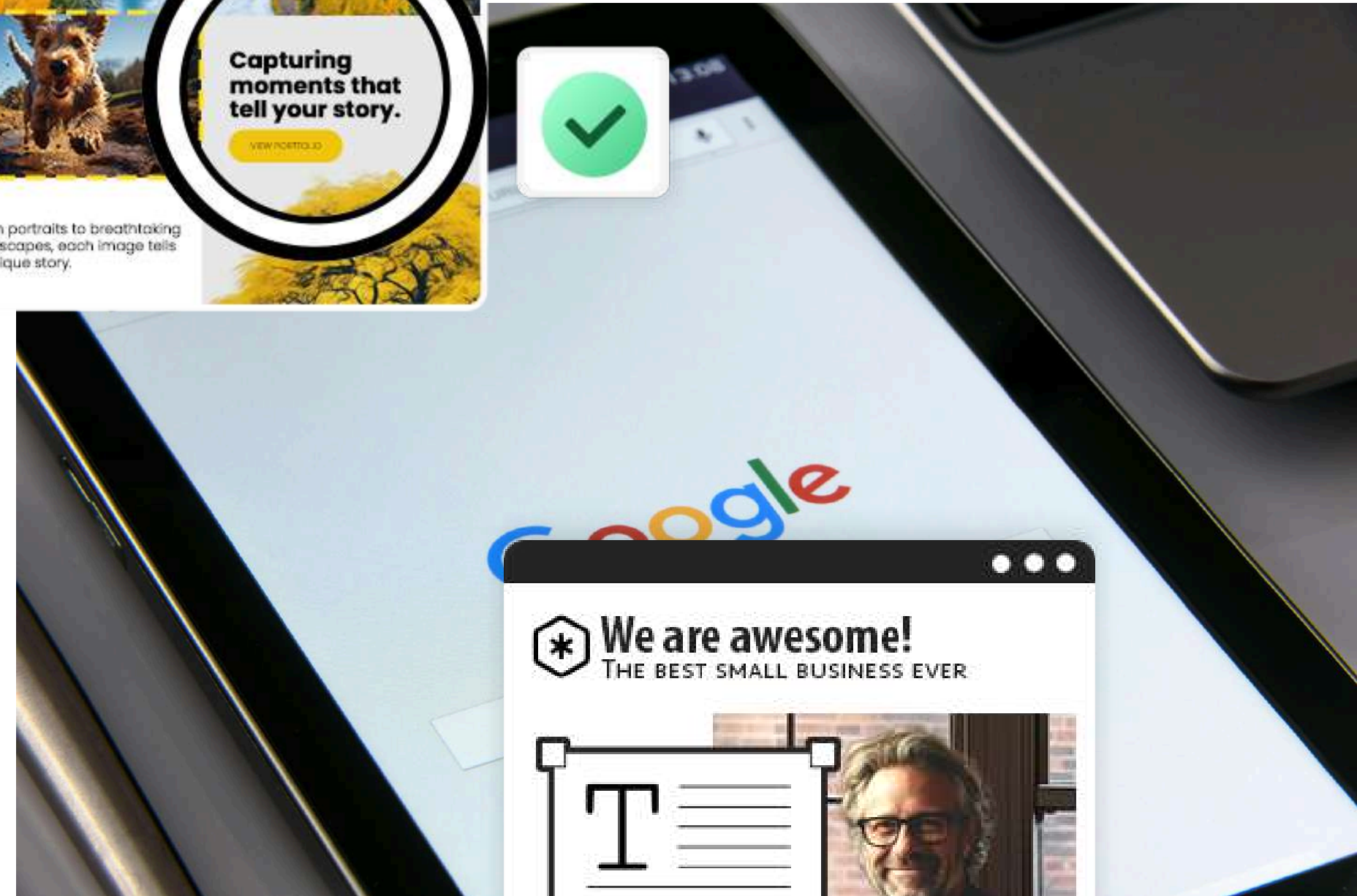
Have you selected relevant keywords for your content?



Are meta tags (title and description) optimized for each page?

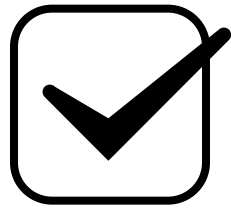


Is your site fast and well-structured for search engines?

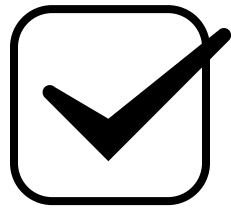


7

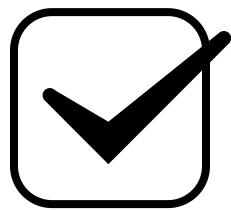
No Clear Call-to-Action



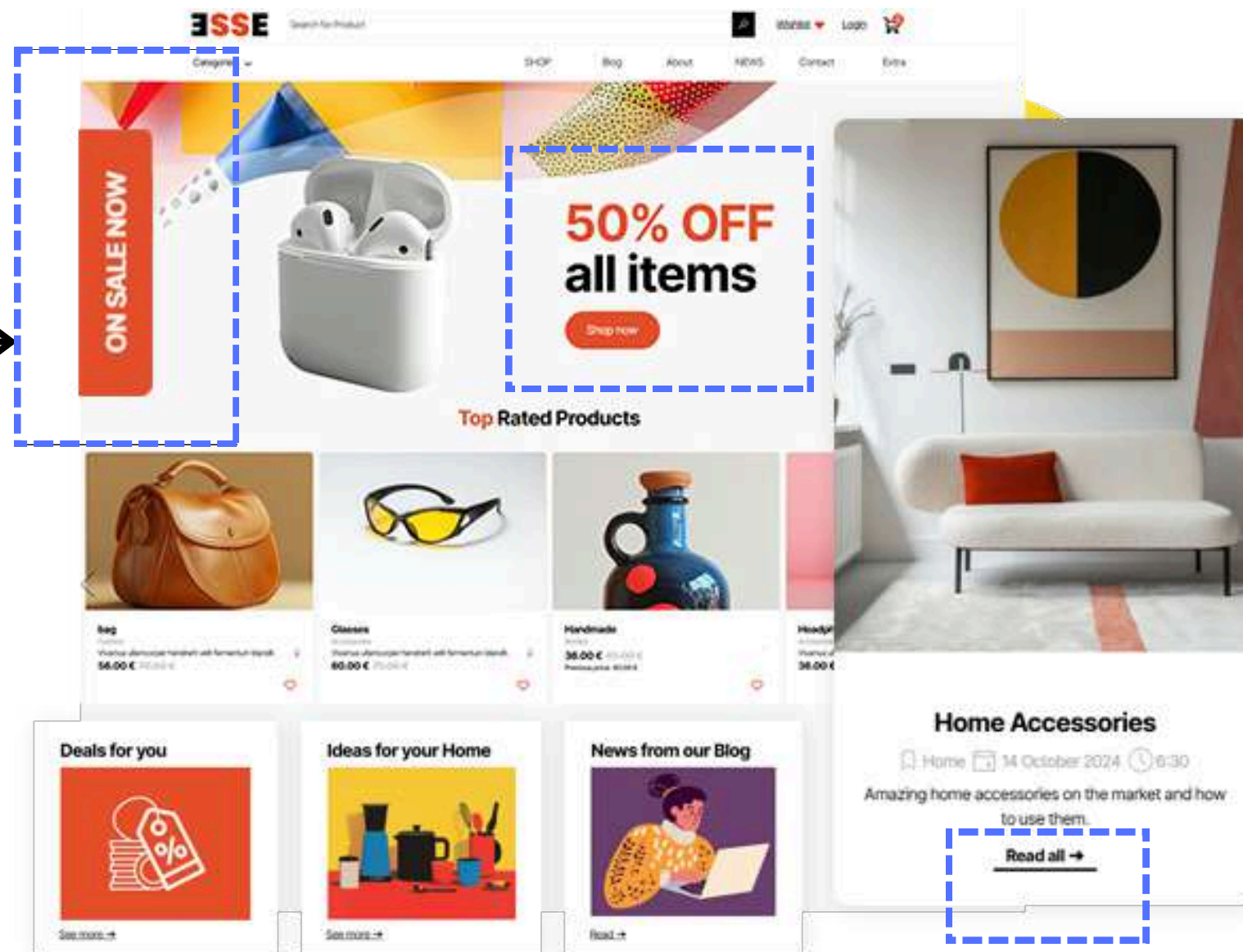
Does every page have a specific, visible CTA?



Do the CTAs guide visitors toward desired actions, like contacting you or making a purchase?



Are the CTAs written in a direct and engaging way?



Now that you know what to watch out for, it's time to get to work.

Update or create your website with WebSite X5.



www.websitex5.com →

